PROJECT GRAY

Project Gray is a fully interactive gaming system where guests use custom magic wands to battle evil, solve challenges, and trigger effects in real-time. Built with infrared sensors and synchronized lighting and sound, the system transforms any space into a dynamic, story-driven experience. Compact enough to fit in a 30” x 20” frame — yet expandable to full-scale environments — Project Gray is fully modular, customizable, and ready to adapt to any theme. Guests don’t just play the game — they live it, one wand wave at a time.

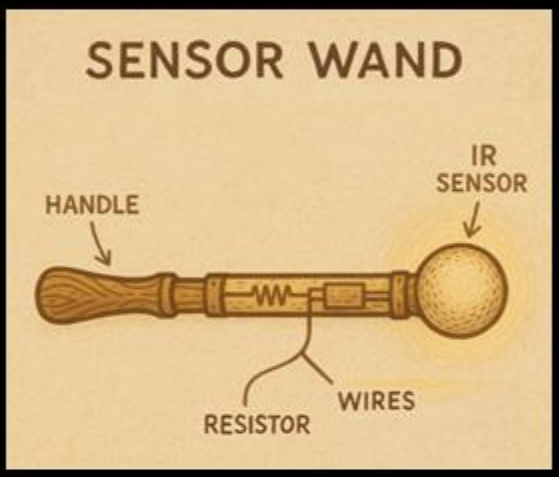
This interactive game system is designed to enhance your existing guest experience without investing into any major renovations.

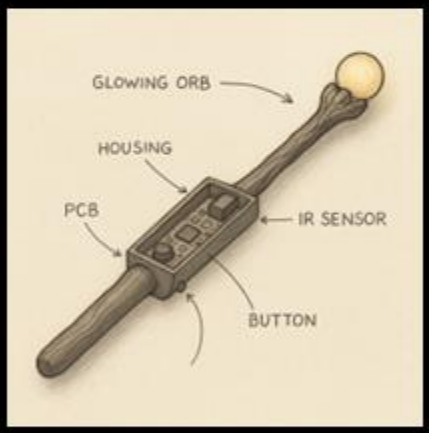
This standalone device can be plugged in and placed anywhere.

We design the game, characters and interactive wands to your desired aesthetic. This technology can also be applied to existing structures or theming you may already have.

The gaming system uses simple techniques to detect the guest's interactive device to ensure consistent readings and will require little to no regular maintenance.

The character in the frame can take the form of a projection, animatronic, or static figure.





We design the interactive devices to match your desired aesthetic. Design choices include wands, laser, pistols, swords, etc. The interactive devices are sold to you for resale to your guests.

Our goal is to work with you to design a memorable experience and to align with your existing theming.

Our internal art department works with you to get the final look of the frame and character

Pricing starts at $6,000

Final Product, including but not limited too, includes the design of the character, frame, and interactive device.